

December 19<sup>th</sup>, 2007

## Release to the Press

Contact Person: Andre Maljaars  
Contact Person: Rachit Agarwal  
Contact Klaus Oestreicher

Phone: +31 622 780 399 – Skype: andremaljaars  
Phone: +91 99506 75735  
Email: contact-isca@email.de

---

## foundercontact neXt – connects Students online with 8,200 SME entrepreneurs world-wide

### Entrance to new talent will be important growth enabler for SME's

**foundercontact international** and **The Centre for Entrepreneurial Leadership** (CEL-BITS Pilani) signed a strategic alliance with the aim to bring students from one of the leading Science and Technology Universities of India, Birla Institute of Technology (BITS Pilani) into contact with entrepreneurs from Small and Medium sized Enterprises. Under this agreement, foundercontact will set up foundercontact neXt, that is a new web 2.0 business tool where students from Business Schools and Universities can get into contact with 8,200 SME entrepreneurs coming from 89 countries.

**Andre Maljaars**, ceo of foundercontact: “the mission of foundercontact neXt is to become the leading 2.0 marketplace, offering students and entrepreneurs round the clock access to three vital enablers of growth: business contacts, inspired talent and capital”.

**Shailesh Jha**, joint coordinator of Conquest team at Bits Pilani: “we have entered in this partnership with foundercontact as we find a match of expectations and a strong possibility of a mutually benefitting relationship. Foundercontact shall be immensely helped by reaching out not only the 5000+ graduates and postgraduates at BITS Pilani but the thousands more at colleges part of our college collaboration programme. Needless to say, the benefit is mutual. We are pleased to note that the resources and the grooming facilities that foundercontact provides us, will go a long way in helping us in our pursuit to spread the spirit of entrepreneurship across India and the globe through our business challenge competition”.

Klaus Oestreicher

---

**foundercontact** International Ltd, operates a web 2.0 online marketplace for entrepreneurs and business owners exclusively. The aim of the company is to bring entrepreneurs from across the globe into contact with peers to profitably expand international business and knowledge. Based upon an exclusive deal with Capital Gate Ltd., it will perform a portal role to bring entrepreneurs into contact with an unmatched number (currently 3500) of investors for either :- seed, early stage or growth Capital. If you are entrepreneur, business owner or ceo - you can apply for a life time free country membership at foundercontact - we are now with 8,200 entrepreneurs, coming from 89 countries.  
[www.foundercontact.com](http://www.foundercontact.com)

### CEL BITS Pilani

The Center for Entrepreneurial Leadership (CEL) at BITS Pilani, was set up for that very purpose, to create entrepreneurial leaders and have a significant impact on the global entrepreneurial community. It is also one of the Centers for Excellence at BITS Pilani, one of the top 5 centres of Entrepreneurship among Indian Universities and it is the founder of the National Entrepreneurship Network.  
<http://discovery.bits-pilani.ac.in/cel>